

Overview:

Circuit Media LLP, a burgeoning player in the creative media and marketing industry, required a robust online presence to showcase their services, portfolio, and to attract potential clients.

Circuit Media LLP is registered under Startup India scheme and holds a valid DPIIT certificate. Founded in 2017 by Mr. Nikhil, Circuit Media LLP came into existence to provide a better and more efficient way for the advertising industry.

Challenges:

Challenges for the execution of successful Development & Maintenance of CIRCUIT MEDIA LLP official website, Dehradun, Uttarakhand :

- Multiple design iterations were needed to align with the client's vision and feedback, which extended the design phase.
- Minimizing downtime during maintenance activities to avoid disruption to the business.
- Ensure the client could easily manage the content without technical help.
- Integrating SEO best practices.

Technologies:

WordPress, Elementor, PHP, MySQL, Figma, Cloud Server etc.

Benefits Achieved:

- The new website significantly improved Circuit Media LLP's online presence, attracting more visitors and potential clients.
- The modern and intuitive design led to increased user engagement and lower bounce rates.
- The WordPress CMS empowered the client to manage their content effortlessly, reducing dependency on technical support.
- The scalable website architecture allows for easy addition of new features and content as the business grows.
- Showcase projects & works for clients.

Requirements of the project:

- A visually appealing, creative, and modern website that reflects the innovative spirit of the company.
- An easy-to-use CMS for managing content without technical expertise.
- Easy navigation for users to find information quickly and efficiently.
- Provide 24/7 technical support

Approach:

Approach for the execution of successful Development & Maintenance of CIRCUIT MEDIA LLP website, Dehradun, Uttarakhand:

The solution involved developing a creative website (as advised).

- Conducted detailed consultations with Circuit Media LLP to understand their brand, target audience, and specific requirements.
- Developed a comprehensive project plan.
- Focused on creating an intuitive and engaging user experience.

